

Acme Events India wins "Best Event Agency for Employee Engagement Activities" at Asian Learning and Development Leadership Awards 2012



Bangalore, September 27, 2012: Acme Events India, one of India's leading Integrated Experiential Marketing Companies, has won the award for "Best Event Agency for Employee Engagement Activities" at the recently held Asian Learning and Development Leadership Awards 2012 in Dubai. This is the company's second accolade in the span of two months, having won "Best Corporate Event Management Company" at the CMO Asia Awards in Singapore in July.

"This is yet another feather in our cap and a result of the dedication and passion of the team at Acme Events India to providing top notch Employee Engagement Solutions to our clients." said Geo Thomas, Founder and CEO, Acme Events India. "Employee Engagement today, is all about customisation; about studying the existing status quo and then designing a program that is best suited for the particular team/company. And that is what Acme Events does today for some of the best known names in the corporate world."

The Asian Learning and Leadership Development Awards is an annual event that aims to highlight, recognise and reward industry leaders for their ability to steer their business during turbulent times, applying the best of business modules to manage and keep their missions afloat. The glamorous event that was held at the Taj Palace Hotel, Dubai, attracted the best of the best industry leaders from Asia.

Acme Events India has worked with over 200 companies in the corporate world for their Employee Engagement Programs and the case studies of the same has resulted in this accolade for the company. Employee Engagement Programs include Annual Days, Family Days, Corporate Team Building Events, Rewards and Recognition Events, International Off- Sites, etc. amongst many more such events that involve motivating, recognizing and retaining the most important assets of an organization – its employees.

About Acme Events India:

Acme Events India is a premier integrated experiential marketing company based out of Bangalore. Established in 2007 by SAP consultant turned entrepreneur Geo Thomas, Acme Events now has the reputation of being one of the most professional event management companies in the country. Having worked with top names like Bosch, Capgemini, EMC, Ernst&Young, IBM, ICICI, Kingfisher, pwc, SAP to name a few of the 200 plus clients. Acme Events India specializes in product launches, annual days, MICE events, international offsites and other corporate event requirements.

www.acmeeventsindia.com

For more information, please contact:

Divya Susan Varkey
Communications Head
Mobile: +91 9741 756500
Email: divya.s@acmeeventsindia.com