

Acme Events India is “The Brand Leader in Event Management”



Bangalore, February 15, 2013: Acme Events India has been bestowed with the honour of “Brand Leader in Event Management” at the Brand Leadership Awards by the Asian Confederation of Businesses which was held at Mumbai yesterday. This is the third accolade for the company in the last six months.

“We are pleased that the industry is recognizing Acme Events India as a force to be reckoned with.” said Geo Thomas, Founder and CEO, Acme Events India. “This award sets a new pedestal for us – that of a brand leader and we look to continue to lead this category in the coming years. Our case studies, industry reputation and strong brand building efforts have resulted in this prestigious accolade.”

The Asian Confederation of Businesses and CMO Asia conduct the Brand Leadership Awards annually. Other winners in various categories included prominent names in the industry like Blackberry, Taj Group, the Discovery Channel, etc.

In July 2012, Acme Events India won “Best Corporate Event Management Company” at the Event Industry Awards in Singapore. In September 2012, the winning streak continued with “Best Event Agency for Employee Engagement Activities” at the Asian Leadership Awards in Dubai. Acme Events India has also been nominated for three consecutive years at the World Travel Awards in the category of “India’s Leading Destination Management Company”. The company was also a nominee at Zee Business Brand Excellence Awards 2012 and World Brand Congress 2012 in the category of “Brand Excellence in Event Management”.

About Acme Events India:

Acme Events India is a premier integrated experiential marketing company based out of Bangalore. Established in 2007 by SAP consultant turned entrepreneur Geo Thomas, Acme Events now has the reputation of being one of the most professional event management companies in the country. Acme Events India has today worked with over 250 clients which include top names like EMC, General Electric, General Motors, Mercedes, Pidilite, Price Waterhouse Cooper, Yahoo, Zee Group, etc. From annual days, product launches and MICE to activations and marketing events, Acme Events India’s USP lies in their professional approach to the events industry.

For more information, please contact:

Divya Susan Varkey

Communications Head

Mobile: +91 9741 756500

Email: divya.s@acmeeventsindia.com